The Trust Project: Citations and References design sprint

September 12-13, 2017 | The Washington Post | Washington, D.C.

20 designers, product managers and producers from 10 organizations gathered for two days to explore ways to help journalists show their work.

These explorations generally centered around three themes:
- **Front-end display**
- **Back-end workflow**
- **Use cases and editorial processes**

Here is what they made …

Source Biographies

Team members

Marco Antonutti, Gruppo Gedi-Repubblica
Mikayla Bouchard, The New York Times
Paige Connor, CQ Roll Call
Patrick Slawinski, USA Today

The idea

A SlackBot reporters can use to gather source information during an interview.
The data later renders on the article page.

Reporter inputs source information into a Slackbot

Source information displays on the article page

CiteLine

Team members
Libby Bawcombe, NPR
Julia Smith, INN
Matthew Strom, The Wall Street Journal
Patrick Thornton, CQ Roll Call

The idea
A timeline of sources, citations and
references that adds another layer of
transparency to the reporting process by
placing source material within the context
of how a story was developed.

Sorting + filtering

Source format

Added context from
reporters and editors

Clear attribution

Direct links to sources

CITE|LINE   What is this?

Order by   Show
Reverse Chronologically ▾   All sources ▾

September 13, 2017   ▾

2:12pm EST
Mnuchin says considering backdating tax ...
CNBC

10:15am EST
Press Conference
Secretary of the Treasury

10:15am EST
"We started by getting the latest U.S
Census Bureau data, but anyone could get
that. We knew we wanted way more depth.
We interviewed Yellen."

    Julia Smith, Managing Editor

September 10, 2017   ▾

1:21pm EST
Fact Check: Has President Trump created ...
The Washington Post

10:15am EST
No comment

See full timeline

SourceBrief

Team members
Katie Chipman, USA Today
Nick Etemadipour, IJR
Katie Parker, The Washington Post
Kristi Walker, Pew Research

The idea
Standardized source information attached
to hyperlinks in news articles.

Source Brief

Standardized source info for hyperlinks in news articles

Facebook has said its efforts to reduce false news are working, but declined to provide any underlying data. The social media giant's refusal to share information has frustrated some fact-checkers. "I'm hoping Facebook will see ...going,"

Title, author, publish date and retrieval date come from metadata on the linked URL.

LINK:

"State Dem group played hardball to kill GOP election system plan." ⬈

Marinucci, Carla. Published: 2007-10-07. Retrieved 2010-08-23.

Rand also said that he wishe... company

Publisher data comes from Wikipedia API.

PUBLISHER:

San Francisco Chronicle

Daily newspaper. Founded in 1865.
Headquarters: 901 Mission Street, San Francisco, California, U.S.

ⓣ Trust Protocol Verified   **Learn more**

Facebook has said its efforts ... a. The social media giant's refusal t... will see this study and determine that it is even more appropriate for them to share data as to how this is actually going," said Alexios Mantzarlis, the ...Checking Network.

Trust indicator status comes from either:
• the same Wiki API, if Wikipedia will add this status to publisher profiles
or
• a list API maintained by the Trust Project

Rand also said that he wishe... 's not clear whether the company has information that could ... cebook knows who shares and clicks on stories, but Rand s... ssessed whether people actually Having outside fact-checker... because it freed social-media organizations from having to decide for themselves whether a story is fake — a responsibility they are wary of

Extra Information Layer

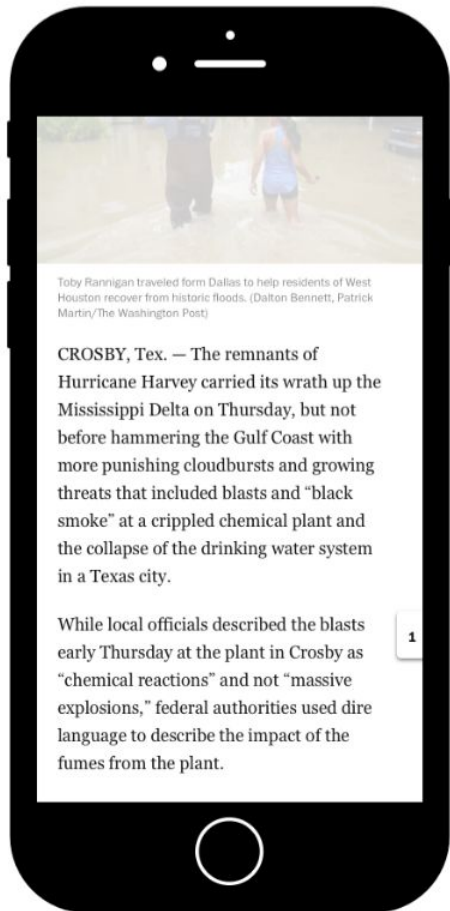**Team members**

Angela Barber, The Globe and Mail
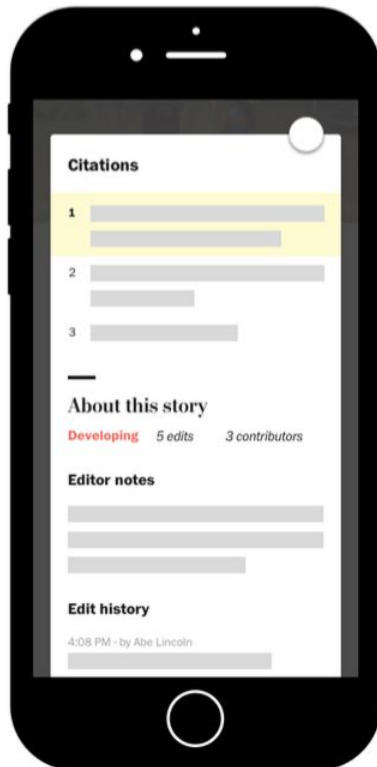Blake Hunsicker, The Washington Post
Richard Lations, INN
Devin Slater, The Globe and Mail

The idea

A set of additional story components that will allow readers to dive deeper into the evolution of a story, source and reference material, as well as the reporting process, without interrupting the reading experience

Toby Rannigan traveled form Dallas to help residents of West Houston recover from historic floods. (Dalton Bennett, Patrick Martin/The Washington Post)

CROSBY, Tex. — The remnants of Hurricane Harvey carried its wrath up the Mississippi Delta on Thursday, but not before hammering the Gulf Coast with more punishing cloudbursts and growing threats that included blasts and "black smoke" at a crippled chemical plant and the collapse of the drinking water system in a Texas city.

While local officials described the blasts early Thursday at the plant in Crosby as "chemical reactions" and not "massive explosions," federal authorities used dire language to describe the impact of the fumes from the plant.

1

Option A

Citations

1

2

3

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About this story

Developing   5 edits   3 contributors

Editor notes

Edit history

4:08 PM - by Abe Lincoln

Option B

Citations

1

2

3

While local officials described the blasts early Thursday at the plant in Crosby as "chemical reactions" and not "massive explosions," federal authorities used dire language to describe the impact of the fumes from the plant.